



VIRGINIA ENERGY MARKETING, EDUCATION, AND OUTREACH GRANT

GUIDELINES AND CRITERIA FOR DISBURSEMENT OF FUNDS

Objective: Virginia Energy aims to lead the Commonwealth of Virginia towards a safe, reliable, and responsible energy future. This involves ensuring the environmentally sound stewardship of Virginia's mineral and energy resources, promoting economic development through sustainable resource management, and securing federal funding to implement the Virginia Energy Plan, thereby providing abundant, reliable, affordable, and clean energy.

Program Overview: Virginia Energy, with \$2,646,050 in EECBG funding from the U.S. Department of Energy (DOE), is addressing the need for a strategic, statewide energy consumer marketing, education, and outreach (MEO) effort. This initiative aims to simplify access to information and financial incentives for energy efficiency, electrification, solar, and EV charging projects. The MEO will focus on small-scale energy projects eligible for tax credits, rebates, or financing options, aligning with the DOE's Justice40 goals.

Additionally, Virginia Energy is distributing EECBG Program funds to eligible local governments across the Commonwealth. Localities not receiving direct EECBG allocations from the DOE can apply for funds through Virginia Energy. Seventeen localities and ten counties receiving direct allocations from the DOE do not need to apply through Virginia Energy and should refer to the EECBG website for further instructions.

Total Amount Available: Up to \$1,587,630

Applications Received: Applications will be accepted until all funding has been awarded or until **11:59 pm on November 29, 2024**.

Grant Amounts: \$10,000 - \$100,000, pending available funds.

Grant awards are made at the discretion of the Virginia Department of Energy and in determining grant amounts, the following criteria will be considered: a) project viability and completeness; b) readiness for implementation; c) expected impact; and d) equitable outcome potential.

General reporting requirements: Progress reporting will be required as outlined in the Notice of Funding Opportunity (NOFO).

Miscellaneous

1. Confidentiality: Each grantee should be aware that information regarding the grantee, including its application materials and its level of achievement of its performance goals under the performance agreement, may be shared by the Virginia Department of Energy with other units of Virginia government, and the public.
2. If the terms of the performance agreement have not been met by the applicable performance period date, demand for repayment or a grant reduction, if appropriate, will be made by the Virginia Department of Energy within thirty (30) days of the date of verification. If appropriate, Virginia Department of Energy may agree to accept repayment in installments. The Department may direct the Office of the Attorney General to assist with the enforcement of a repayment.

Application Process:

No paper submissions will be accepted. Applications may only be submitted via vaenergy.meogrant@aptim.com. Please make the subject of the email “[Locality Name] MEO Grant Submission”.



APPLICATION

Instruction: Carefully review the program guidelines, objectives, and example, terms, and conditions. All proposals should align with the goals and requirements proposals will be evaluated on a competitive basis according to the priorities identified in the guidelines. Awards will be made based on the scoring indicated in the NOFO. ***Applications must include the following information and use the format provided.**

Applications will be accepted until all funding has been awarded or until **11:59 pm on November 29, 2024.**

Use the Provided Format: Applicants must use the format provided and any additional attachments should use a font size of no less than 12 point.

Application Length: Applications must be limited to a maximum of 10 pages. Certain questions may require attachments. Such attachments, as applicable, must be placed at the end of the application and listed in order.

Application Submittal: Applications may only be submitted via vaenergy.meogrant@aptim.com. Please make the subject of the email "[Locality Name] MEO Grant Submission".

I. APPLICANT INFORMATION

Project Title:

Full Name of Agency / Organization:

Mailing Address:

Federal Tax ID #: UEI/SAM #:

Employer Identification Number (EIN):

Name of Project Officer /
Alternative Contact:

Title:

Telephone:

Email:

Name of Applicant Organization Director:

Title:

Telephone:

Email:

Name of Applicant Organization Fiscal Officer/Financial Director:

Title:

Telephone:

Email:

II. PROJECT DESCRIPTION

Project Objective(s): Please list which of eligible activities (outlined in the NOFO) you are going to complete and describe the overall objective(s) of the project including what you hope to accomplish.

Scope of Work Description: Describe the work to be performed as part of this project and how it aligns with the Program Requirements in Section 3 of the NOFO. Please use additional pages or submit attachment if additional space is needed.

Expected impact: Describe how the project is anticipated to yield long-term positive outcomes, particularly in terms of energy efficiency and conservation. Please use additional pages or submit an attachment if additional space is needed.

Equitable Outcome Potential: Provide how the MEO plan’s effectiveness is addressing the needs of low-income residents and tenants in the community. Please use additional pages or submit an attachment if additional space is needed.

Budget Detail: Provide the total project budget, broken down by major expense categories and funding sources using the provided Budget Information Excel spreadsheet template.

III. CERTIFICATION STATEMENT

To the best of my knowledge and belief, the information contained in this application is true and correct, and the application has been duly authorized by the governing body of the applicant.

Name:

Title:

Signature:

Date: